

Case Study

Prima Dopo - Baltimore, MD



The Challenge

Prima Dopo Cucina & Cocktail House was envisioned as an immersive hospitality destination where lighting would play a central role in shaping the guest experience throughout the day and evening. The design called for multiple layers of illumination that could complement a diverse range of architectural elements—from exposed industrial structure and handcrafted murals to lush botanical installations and vibrant social spaces. The lighting control system needed to seamlessly support both decorative and functional lighting while enabling dramatic transitions between an elegant dining environment and a lively late-night cocktail lounge. The project also required integration of DMX color-changing fixtures, 0–10V controlled lighting, and forward and reverse phase dimming, all while maintaining intuitive operation for restaurant staff.

The Solution

A centralized BubblyNet lighting control system was implemented to unify all lighting technologies within a single platform. DMX color-changing fixtures were programmed to enhance key architectural features, including the hand-painted hummingbird mural and feature installations throughout the space, while 0–10V and phase-dimmed lighting provided precise control of ambient and decorative illumination. Customized scenes were created to support the venue's evolving atmosphere, allowing the restaurant to transition effortlessly from a refined dining destination to an energetic nightlife experience at the touch of a button. The result is a highly flexible lighting environment that strengthens the design narrative, enhances guest engagement, and allows the space to adapt seamlessly to changing moods, events, and operational requirements.