

# Case Study

**InsightGlobal** - Chicago, IL



## **The Challenge**

Insight Global's Chicago office required a flexible and efficient lighting control solution to support a fast-paced, high-density workplace environment. The space includes open collaboration zones, private offices, meeting rooms, and support areas with varying occupancy patterns throughout the day. The lighting system needed to provide consistent visual comfort while adapting to changing use conditions and reducing energy consumption in unoccupied areas. Intuitive control, reliable performance, and seamless integration with the architectural lighting design were essential to support both employee productivity and operational efficiency.

## **The Solution**

A BubblyNet lighting control system utilizing 0–10V and reverse phase dimming was implemented alongside dual technology motion sensing to provide responsive, occupancy-based lighting control throughout the office. The system automatically adjusts lighting levels based on presence detection while maintaining smooth dimming transitions for occupant comfort. This approach reduces energy usage in unoccupied spaces and ensures consistent illumination across all work environments. The result is a scalable, intelligent lighting solution that enhances workplace efficiency while supporting Insight Global's modern office strategy.