

# Case Study

**Americold HQ** - Atlanta, GA



## **The Challenge**

As Americold's North American Headquarters evolved to support a more collaborative and hybrid workforce, the lighting control system needed to accommodate a variety of workplace environments ranging from open collaboration zones and conference spaces to executive offices and employee amenity areas. The design emphasized flexibility, employee well-being, and seamless technology integration, requiring lighting that could adapt to different tasks, occupancy patterns, and meeting scenarios throughout the day. A solution was needed that could provide intuitive control, support multiple lighting types, and create a consistent user experience across the 100,000-square-foot headquarters environment.

## **The Solution**

A BubblyNet lighting control system was deployed across four corporate floors, integrating 577 control devices including occupancy sensors, daylight sensors, and 0–10V dimming controllers into a unified platform. Automated occupancy and daylight harvesting strategies help reduce energy consumption while maintaining optimal lighting conditions throughout the workspace. Precise 0–10V dimming control enables lighting levels to adapt to changing tasks, occupancy patterns, and available natural light, enhancing both comfort and productivity. The result is a scalable, intelligent lighting environment that supports Americold's modern workplace strategy while simplifying facility management and improving overall operational efficiency.

Interior Design and Architecture: **Hendrick**